

Acknowledgements

Lesson 1 – Marketing

Image	Acknowledgements
Success Strategy	Image by ar130405 / pixabay.com https://pixabay.com/fr/illustrations/succ%c3%a8s-strat%c3%a9gie-d-affaires-2081168/

Lesson 2 – Product: The Product

Image	Acknowledgements
The Product	Image by S-S-S / iStock / Getty Images Plus

Lesson 3 – Product: The Product Life Cycle

Image	Acknowledgements
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Lesson 4 – Product- The Bosmton Matrix

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Lesson 5 – Price

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Lesson 6 – Promotion

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Lesson 7 – Place

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Lesson 8 – Decisions About the Marketing Mix

Image	Acknowledgements
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Burgernomics chart	Graph by Strarisa

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Lesson 9 – New Technology

Image	Acknowledgements
New Technology	Image by geralt / Pixabay.com https://pixabay.com/illustrations/hands-smartphone-social-media-1167618/
Mobile Phone Adoption Graph	Graph by Statista

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